

# **What is EZsalt?**

EZsalt is a brand created by MJAM Global, a start up company based in Salt Lake City, UT dedicated to manufacturing retrofittable IoT technology for industries needing automation. EZsalt is the brand created by MJAM for the Water Treatment industry. All EZsalt technology is designed to be turnkey and white labelable for our dealers.

# The EZsalt Sensor

We saw the need to create a retrofittable brine tank monitor that could be installed in any brine tank and connect to Wi-Fi. The EZsalt Sensor is just that. This device will measure the salt levels inside a brine tank and alert the user when the salt levels become low and salt needs to be added. It's a device people love because it prevents them from forgetting about salt while saving them extra trips to the store.



EZsalt

Scan with your  
phone's camera to  
view set up  
instructions

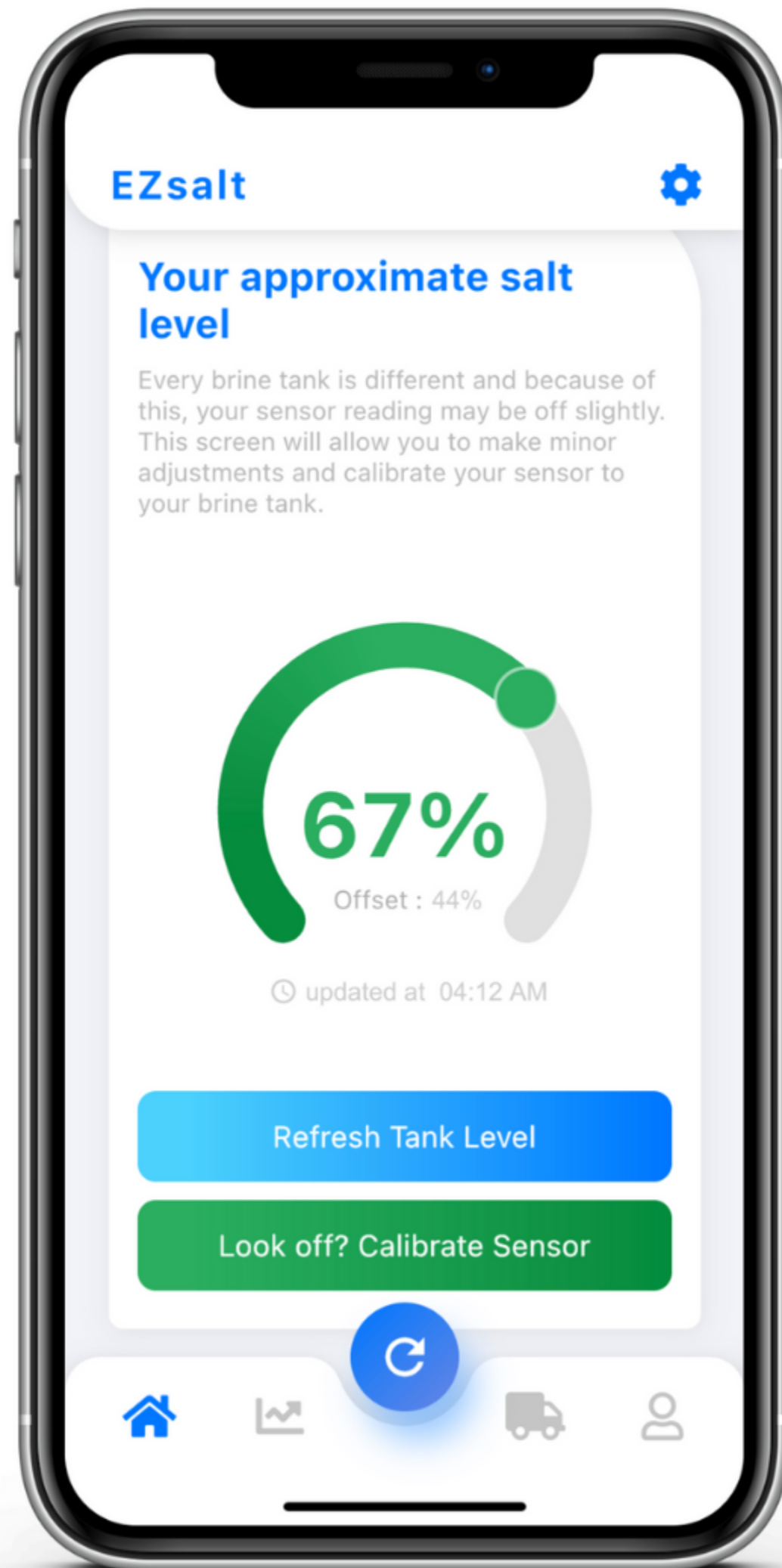


[www.ezsalt.xyz](http://www.ezsalt.xyz)



# The EZsalt App

Our sensor would be useless without a good app supporting it. Our app has been our largest investment in time and resources in order to make it what it is today. The EZsalt App allows the end user to create an account, link their EZsalt Sensor, input the height of their brine tank, view real time salt levels, see salt usage history, schedule salt delivery, and more. We are always improving and adding to this app to make it better everyday.



# Business Dashboard

Our business software solution. Our dashboard allows businesses to utilize the EZsalt tech they've sold and installed for their customers, to work for them. This dashboard allows businesses to monitor all of their customer's salt levels in one place. It's also where they can customize their white label app's branding and customize notifications.



**Michael Jensen**  
President

Dashboard > > Dashboard

**New Booking**

**258**

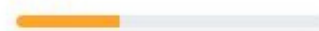
42%



**Customers**

**1,287**

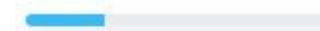
33%



**Upcoming Deliveries**

**128**

25%



**Revenue**

**\$48,697**

65%



-- MAIN

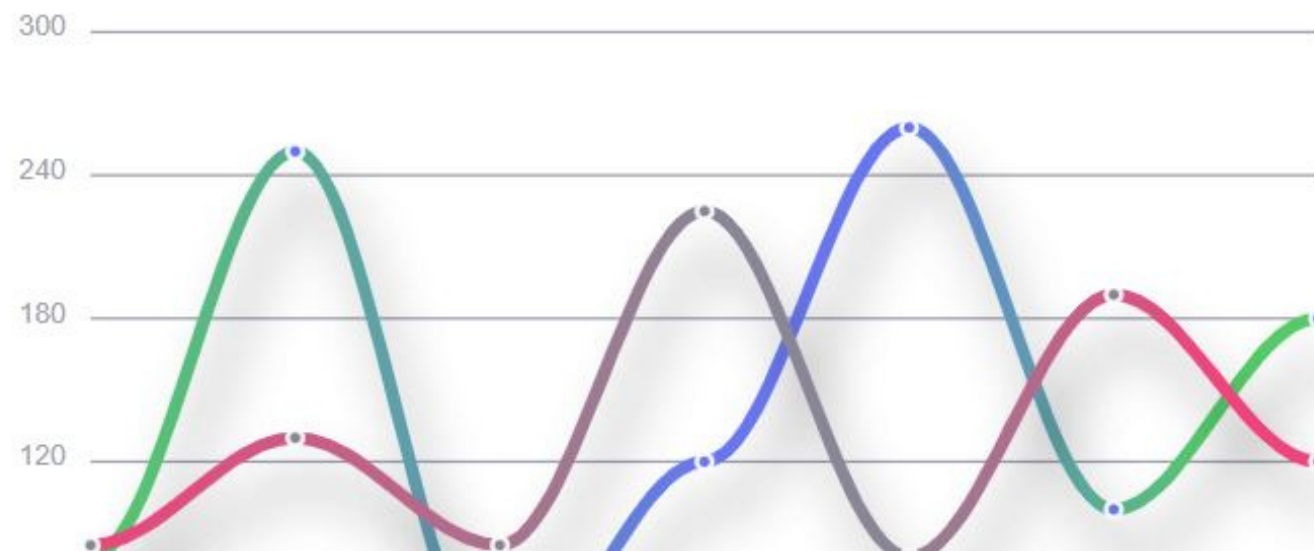
Home

> Dashboard 1

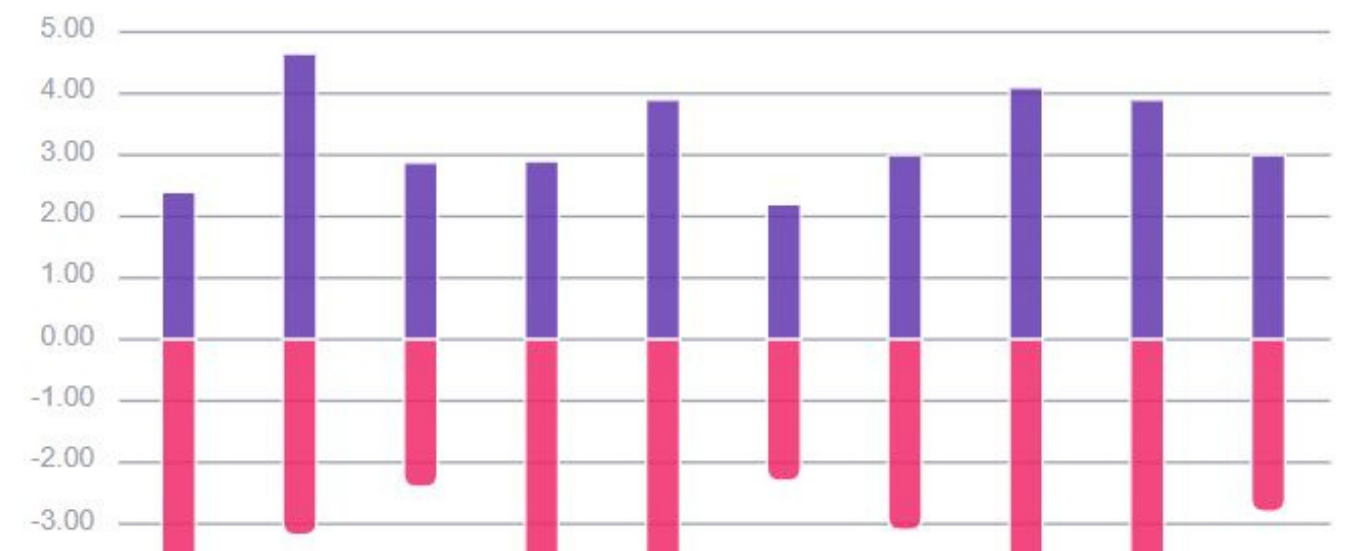
> Dashboard 2

Users

### Sales Report



### Revenue



# White Label

All of our technology, from our sensor to our dashboard is white labelable. We want our technology to enable local businesses to be able to offer amazing technology to their customers that enhances their brand and increases sales. For an affordable rate, we can even give you your own app on the App and GooglePlay stores